

OrthoGold

Get them back to
living their best life





An evidence-based solution that patients and providers are looking for



PATIENTS WANT

- Non-surgical
- Non-invasive
- No pharmaceuticals
- No side effects
- No injections
- Convenient
- Minimal downtime
- To live their best life without restrictions



PROVIDERS NEED

- Researched, trusted, and effective non-surgical option for acute and chronic pain patients
- Safe – low risk
- Quick treatment times
- Versatility
- Predictable outcomes
- User friendly technology
- Profitable & productive

OrthoGold



SoftWave TRT, headquartered in Alpharetta, GA, has been a leader and innovator in extracorporeal shockwave therapy since 2004.

As a leader, we bring you the SoftWave OrthoGold. The **ONLY** electrohydraulic, broad-focused, **TRUE** shockwave device with a wide and deep treatment zone.

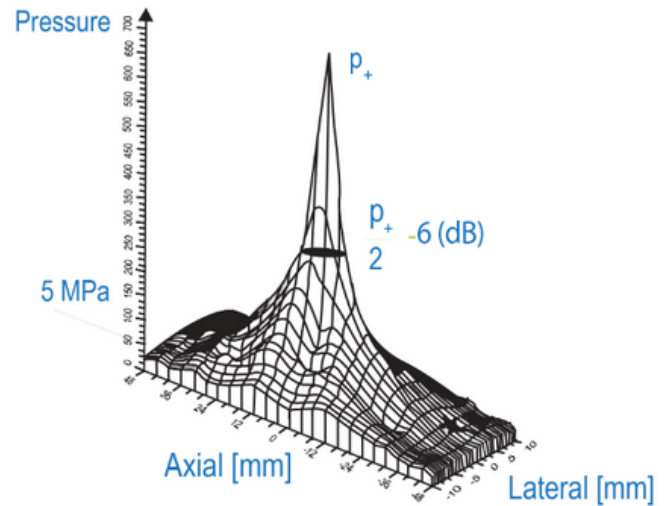
Used and studied by major medical centers throughout the United States, OrthoGold is a superior electrohydraulic ESWT that has been proven to be effective and safe for patients suffering from acute and chronic pain.

Our mission is to serve patients who are in pain and have chronic diseases. No one should have to suffer when this non-surgical option is available.

—John Warlick, Founder

What is a shockwave?

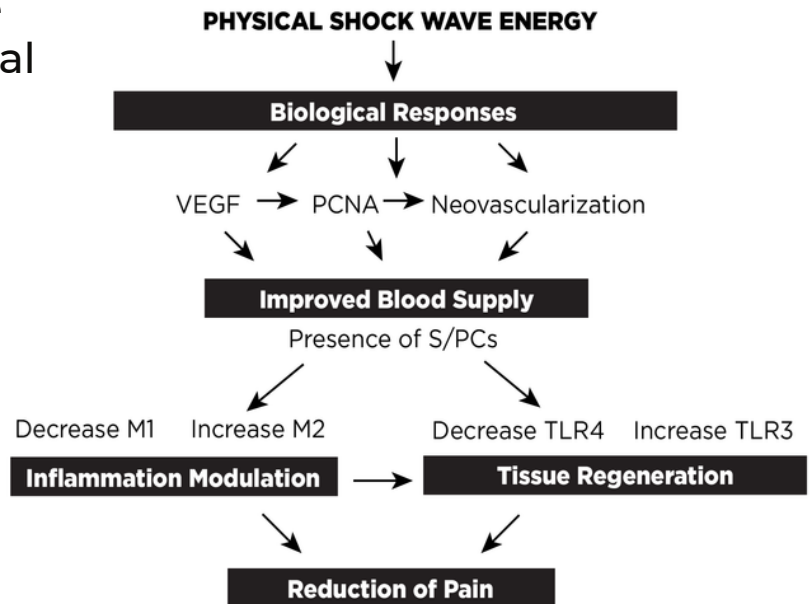
Shockwaves are acoustic pulses with high positive pressure, fast and steep rise time followed by comparatively small negative pressure (tensile wave).



The science behind SoftWave

Extracorporeal shockwave therapy (ESWT) produces highly effective shockwaves that initiate biological regeneration processes at the cellular level.

Triggering Biological Responses



[Click to access the 'How Does Shockwave Work?' Video](#)



How does shockwaves work?

Mechanotransduction Mechanism with 3 Phases

1. PHYSICAL –

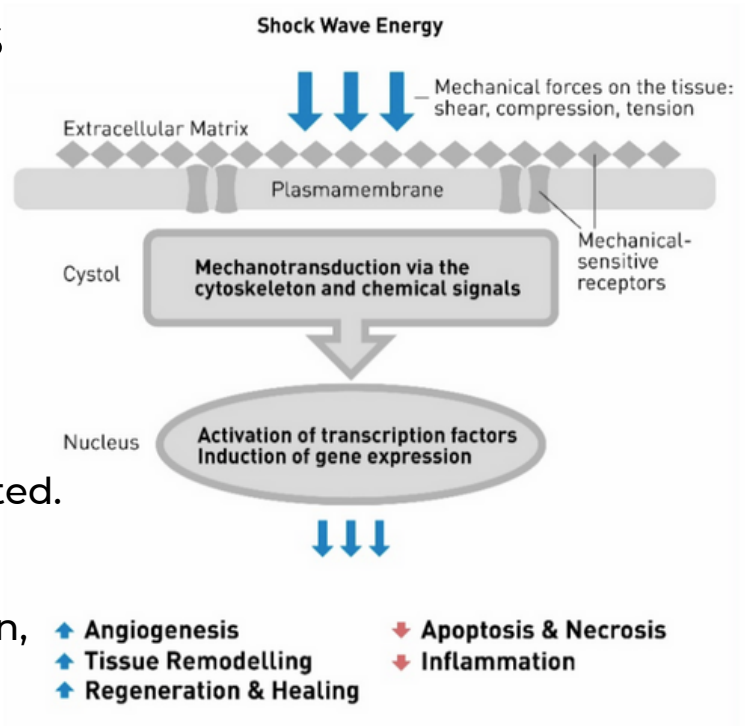
Generates a large positive pressure wave followed by a negative pressure wave.

2. CHEMICAL –

Mechanical stimulus leads to biochemical reactions. Biomolecules are released and cell signaling is activated.

3. BIOLOGIC –

Angiogenesis, inflammatory modulation, stimulation of tissue regeneration.

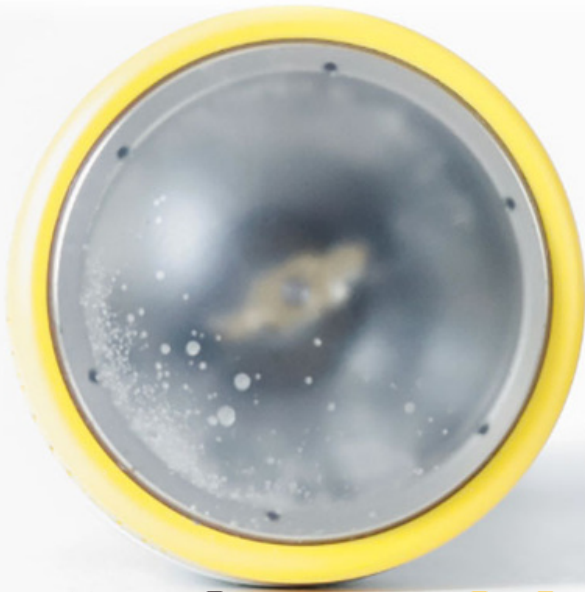


What if the Secret to Healing Was Already Inside You?

[Click](#) on this patient-focused video to see SoftWave in action

WHAT IF THE SECRET TO HEALING

Confusion in the marketplace

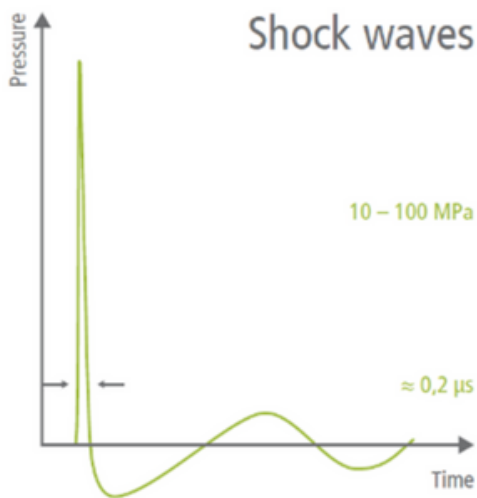


Radial device

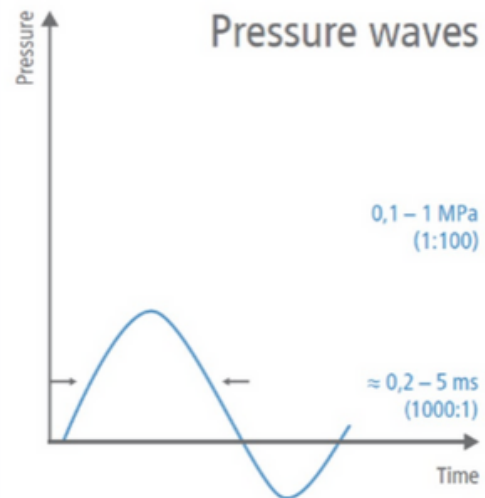
OrthoGold

SoftWave delivers a **TRUE** extracorporeal electrohydraulic shockwave that penetrates wider and deeper. The flexible membrane adapts optimally to the treatment area.

Radial devices deliver a pressure wave, **NOT** a shockwave. The rigid hard tip is uncomfortable and lacks adaptability.



Shockwaves are acoustic pulses with high positive pressure, **fast and steep rise time** followed by comparatively **small negative pressure** (tensile wave).



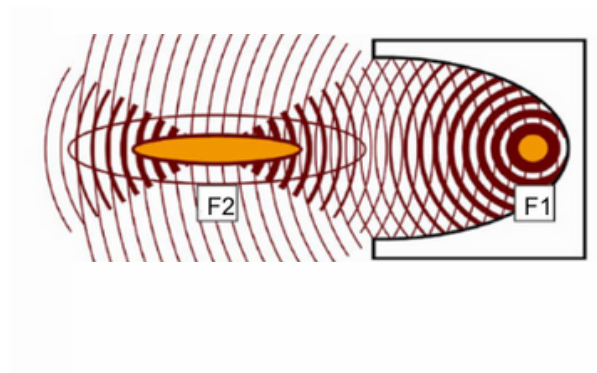
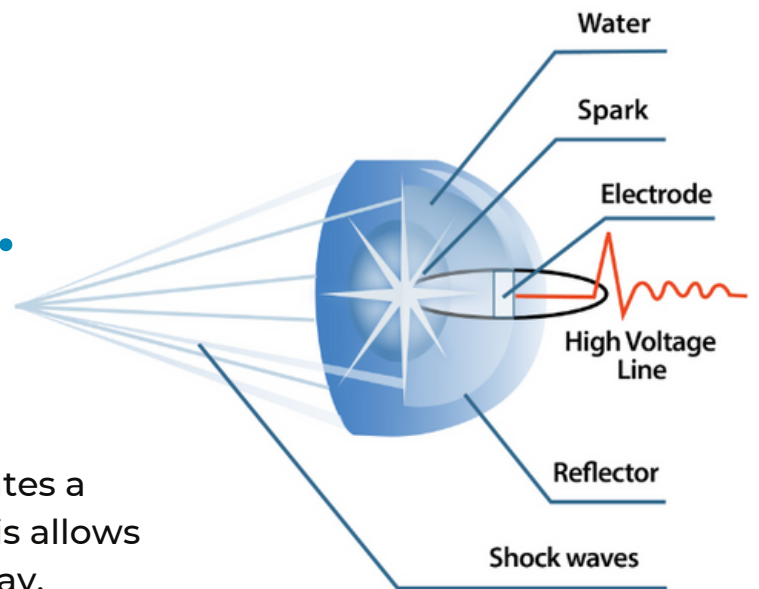
Radial pressure waves are acoustic **pneumatic pulses** with a **low steeping effect, slow rise time** with comparatively **large negative pressure** (tensile wave).

BETTER DESIGN. BETTER PHYSICS. BETTER OUTCOMES.

It starts with a spark.

SoftWave's OrthoGold **broad-focused** proprietary electrohydraulic device creates a shockwave immediately at the start. This allows energy to be distributed in a superior way.

The **patented** parabolic reflector generates a primary and secondary wave that spreads the shockwave over a wider and deeper therapeutic treatment zone.



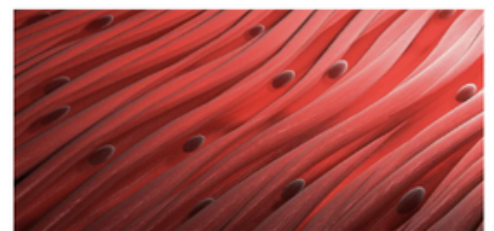
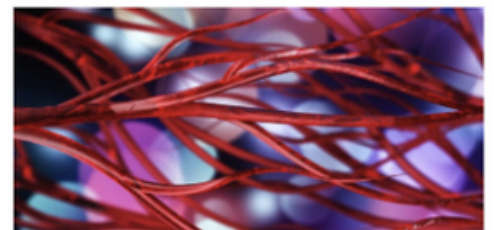
This allows for maximum tissue penetration to enhance the biological effects

Upon delivery, a cellular response is triggered activating the body's natural healing process resulting:

Increased blood supply resulting in angiogenesis – the formation of new blood vessels to increase blood flow

The proliferation of smooth muscle cells to restore tissue elasticity and support tissue remodeling and regeneration

Activation of endogenous growth factors



A COMPREHENSIVE REGENERATIVE MEDICAL SOLUTION offering unsurpassed versatility for acute and chronic conditions

Back Pain
Knee Pain
Stress Fractures
Over-Use Injuries
Shin Splints
Shoulder Pain
Wrist Injuries
Scar Tissue/Adhesions
Hamstring Pain
Elbow Pain
Achilles Tendinopathy
Rotator Cuff
and more



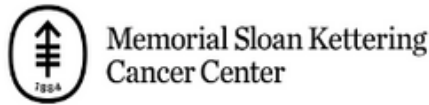
Modulating inflammation for pain reduction



- ✔ Non-invasive / Safe
- ✔ Fast treatment times
- ✔ Propels productivity
- ✔ High patient satisfaction
- ✔ Boosts profitability

TRUSTED

SoftWave is used at leading national and international research and medical centers such as:



FDA INSPECTED & FDA 510(k) cleared for:

- Increase in local blood circulation
- Activation of connective tissue
- Treatment of second-degree burns
- Treatment of chronic diabetic foot ulcers
- Relief of minor muscle aches and pains

Join the others

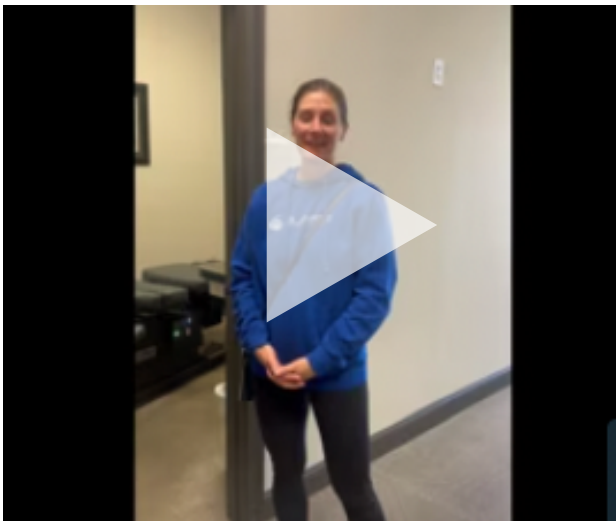
Hear from Dr. Martin O'Malley

Dr. Martin O'Malley is an Orthopedic Surgeon at HSS specializing in sports medicine of the foot and ankle. He is Team Orthopedist for the Brooklyn Nets , USA Basketball, and the Foot and the Ankle Consultant to the New York Giants.



He talks about his experience with the machine, how he uses it in his practice, how SoftWave works, and why he thinks every practice should have one.

See what SoftWave can do for your patients. Click the videos below to listen to patient stories.



Integrate OrthoGold Into Your Practice — A proven business model to generate significant incremental revenue



SoftWave is an advanced technology used worldwide. It's an investment that pays for itself in a short time.

In this [video](#), Dr. Ben Duke talks about how fast it took to be profitable using SoftWave at his clinic.



- ✓ Affordable
- ✓ Profitable Cash-Based business model
- ✓ Flexible Financing with purchase, rental or lease
- ✓ As little as 2-3 patients per month covers the monthly investment

Why wait any longer to add quality care that people are searching for?

Improve your productivity and profitability by offering OrthoGold and get your patients back to living their best life.



Let's connect and we will help you integrate OrthoGold into your practice so you can heal more people.

- On-site training
- Responsive and dedicated service
- Advanced protocol training



www.SoftWaveTRT.com

